

## KEY TRENDS *Print 1*

### Natural Abstraction

HP-9423-2



Creation Robert Vernet



Fashion Gone Rogue

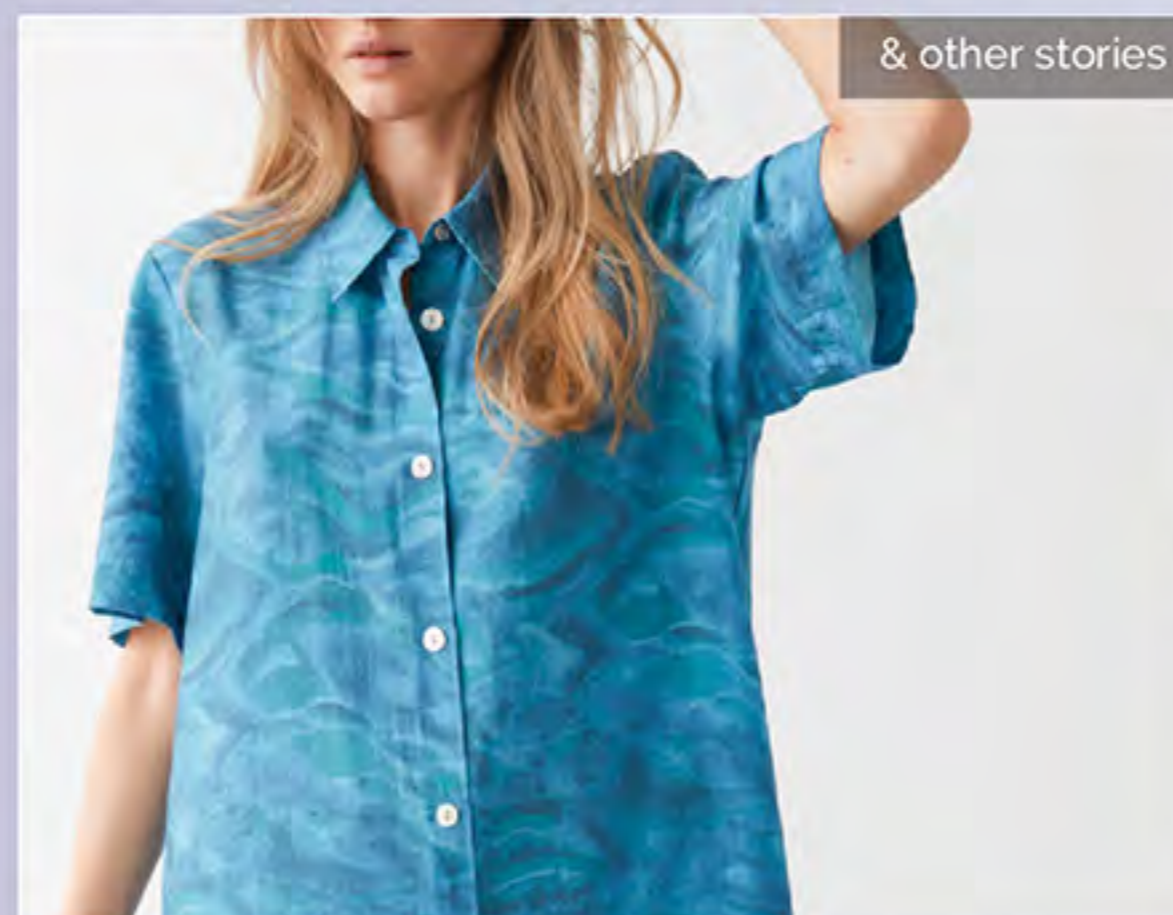


Christian Wijnants

# NATURE TEXTURE

When it comes to prints, we're seeing a return to nature that's inspired by rising consumer appreciation for our planet. This motif took its cues from the organic textures recently seen on the catwalks, and the result is print informed by natural markings, landscapes, mountain and rock formations, and veined marble.

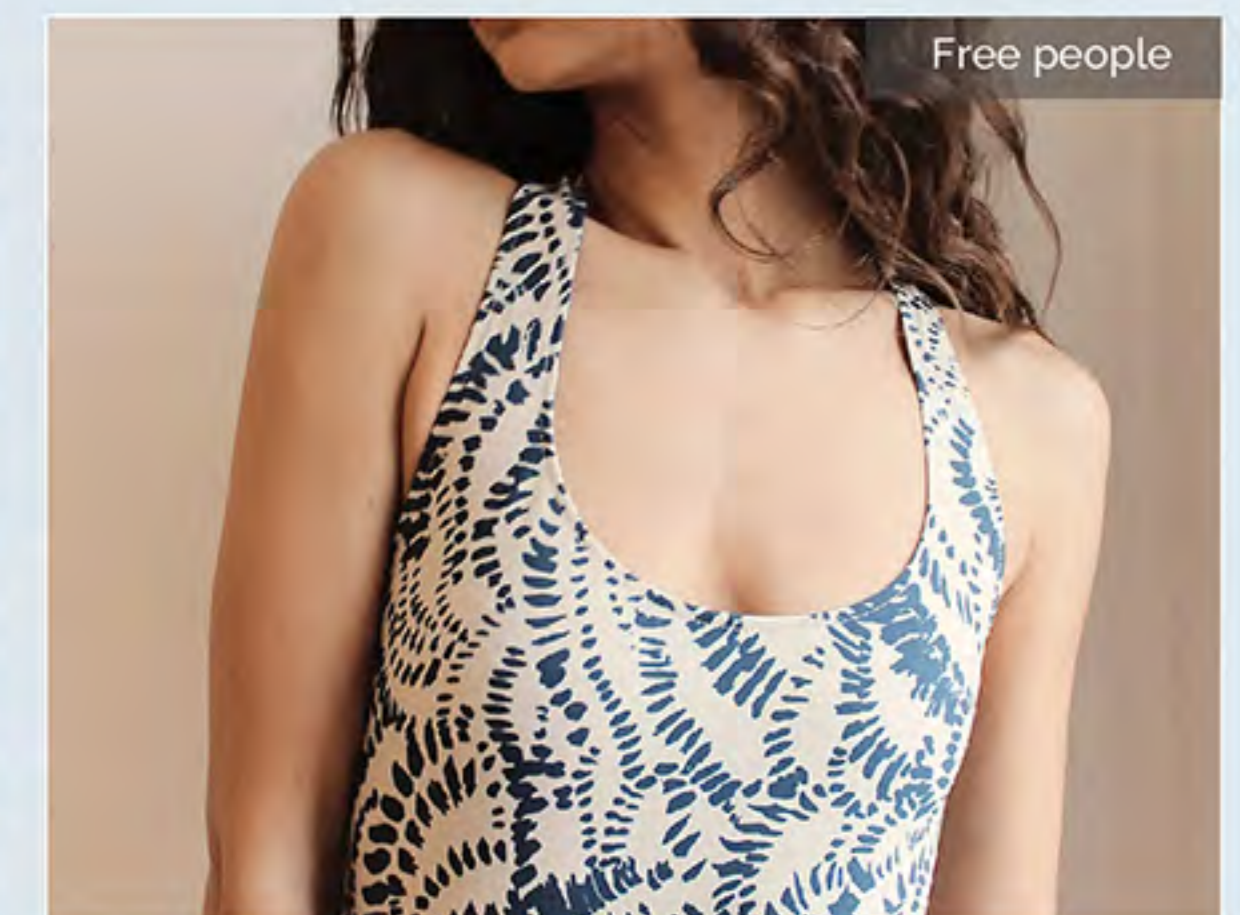
*With its fresh, stylised takes on well-loved earthy motifs, Nature Texture will appeal to those who value a refined aesthetic. It also has that hand-painted quality, aligning it with a look that's becoming increasingly popular on and off the catwalks.*



& other stories



RMJ Textile & Print Studio



Free people

## KEY TRENDS *Print 2*



Gorgeous  
Gardenias

HP-9444-2

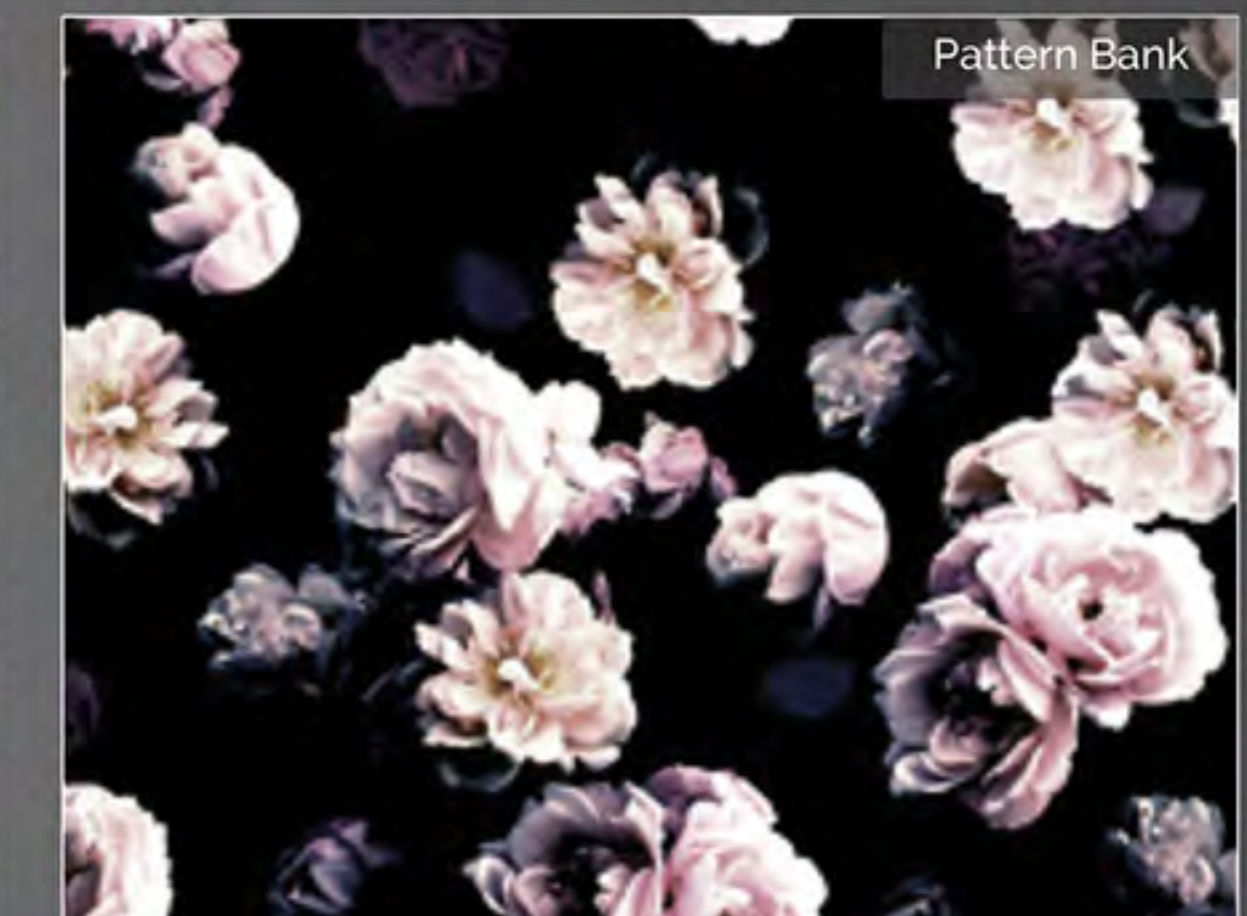
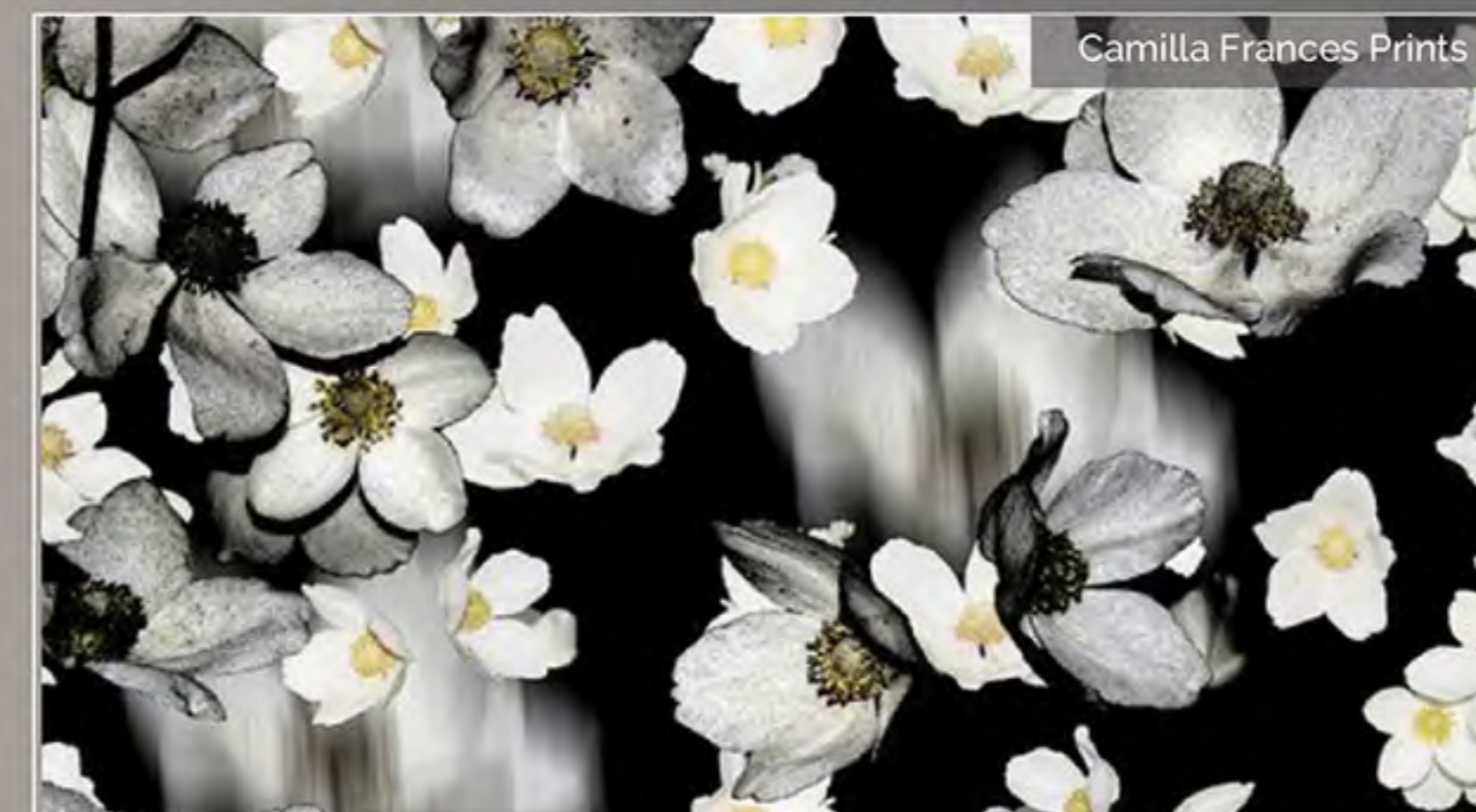
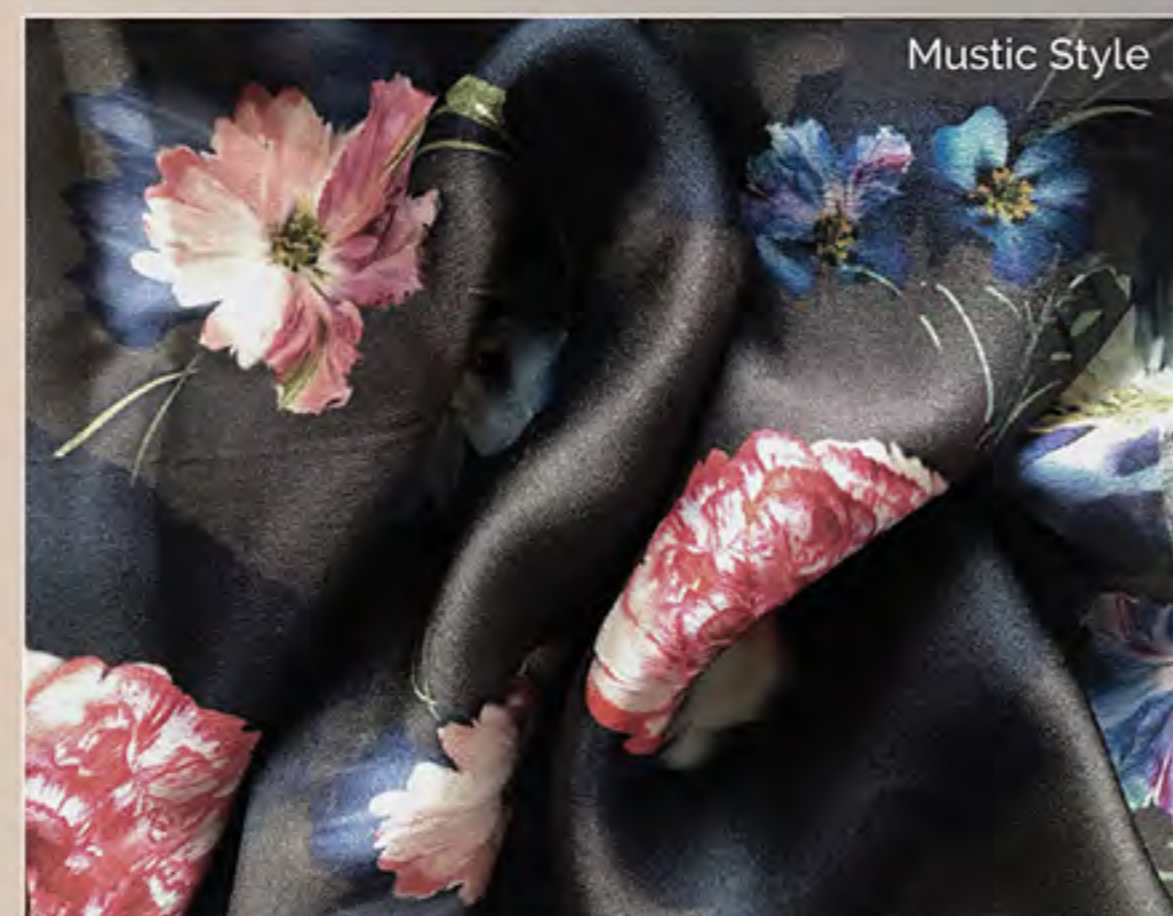


# OVERSIZED PHOTOFLOWERS

A need for post-pandemic positivity is driving celebratory looks like this one.

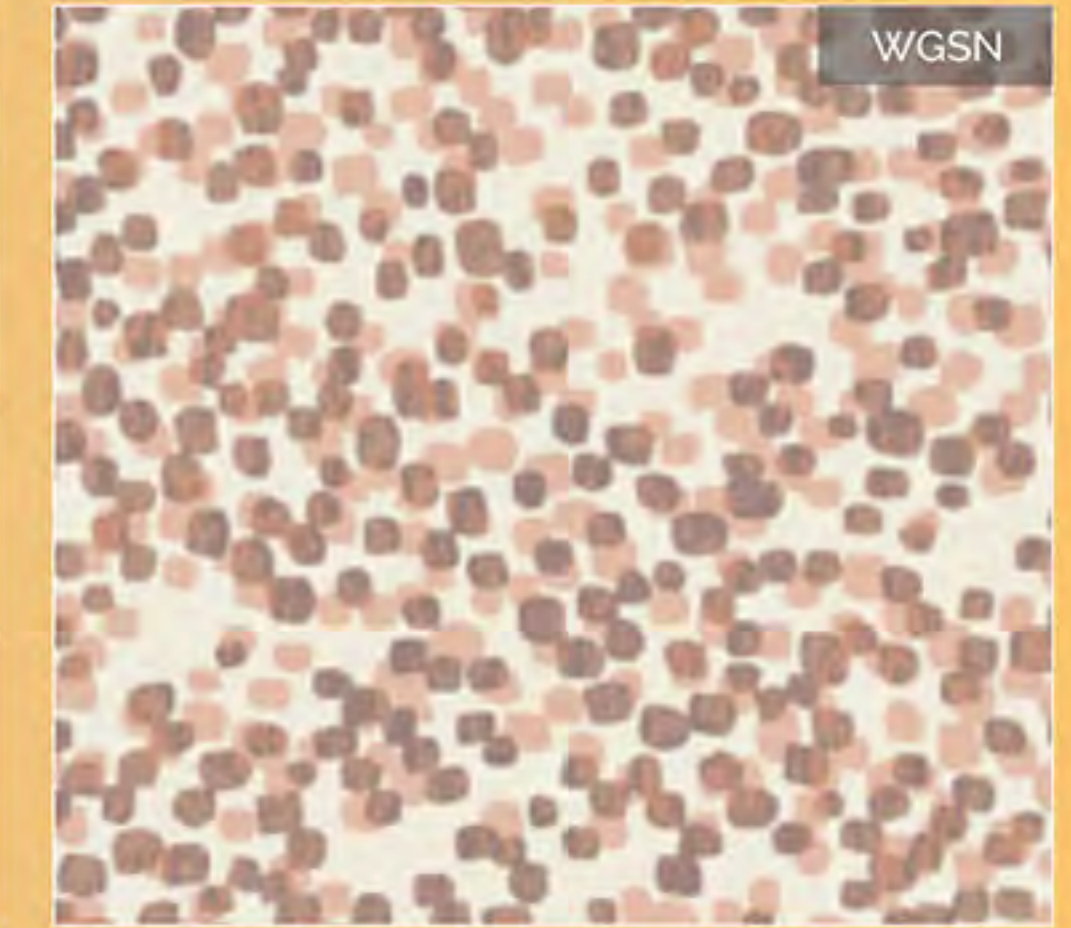
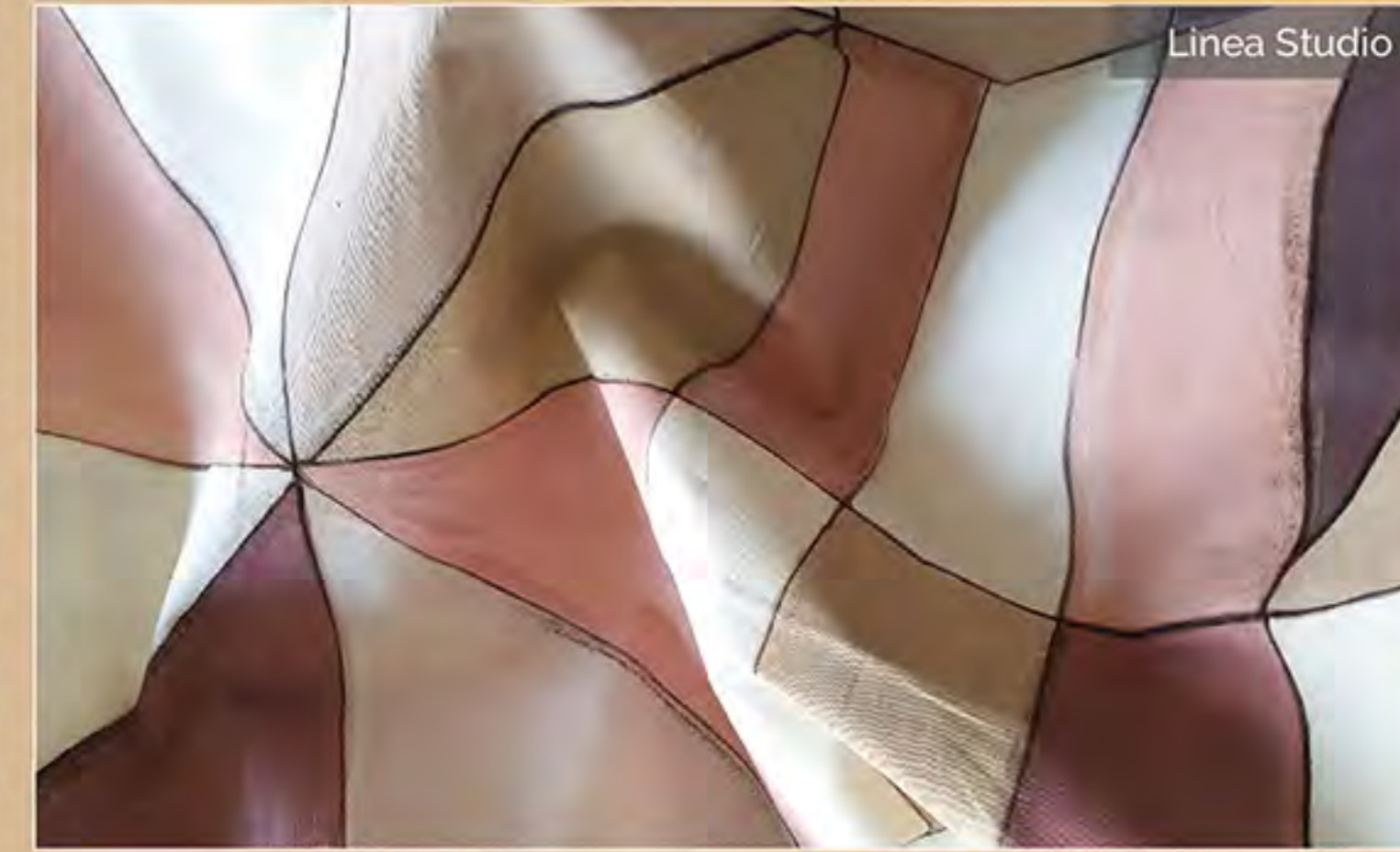
Large, colourful blooms deliver a cheerful aesthetic, acting as an instant mood-booster.

*Create maximum impact with bright, oversized, illustrated flowers and digitised photographs of florals set against dark, dramatic backgrounds.*



## KEY TRENDS\_*Print 3*

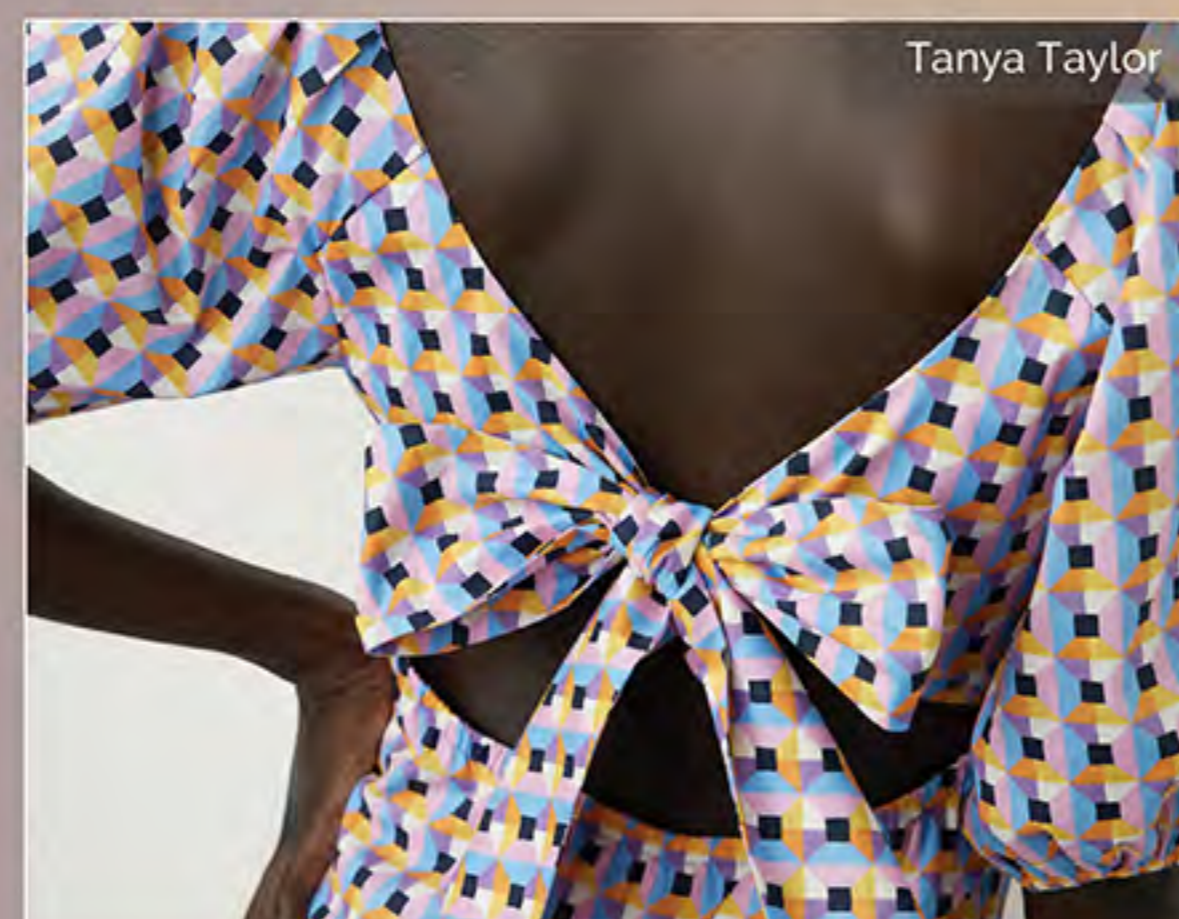
Paint-Brush  
Leopard  
HP-9415-1



# GEOS GO WILD

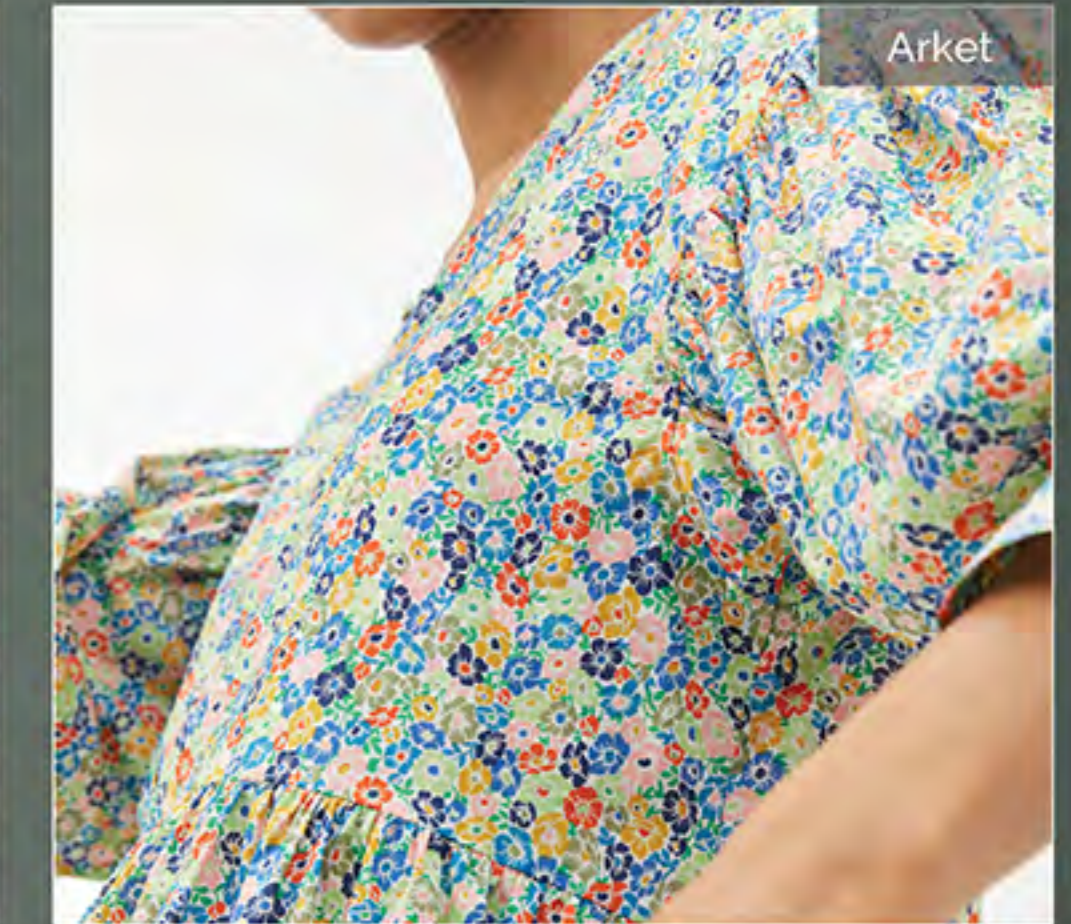
As designers dig into archival prints, commercial geos get a new lease of life with small-scale, brushed-effect motifs that draw from both animal skins and retro patterns. Trans-seasonal tones make this a look that will last and last.

*Geos from the 1970s are reinvented in small scale with micro-repeats. Perfect for mix-and-match pairings.*



## KEY TRENDS\_*Print 4*

Blooming  
Garden  
HP-9411-1



# MEADOW DITSY

Invest in timeless, transitional patterns as the foundation for your collection. Floral ditsy prints are a great place to start: consumers are familiar with them, plus they've been stealing the show on catwalks lately and they're hugely popular on social media.

*Bolster your seasonal collection with this commercial favourite. Choose from a range of colourways: from pretty pastels that set a feminine tone through to autumnal hues that give a vintage, fancy-free feel.*

